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SAFER PERMANENT MAKEUP



Posted by kt on 07 Dec 2013 / 0 Comment

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Permanent makeup is one of the most up and coming trends among women and men. If done correctly, permanent makeup can work wonders!

Permanent makeup specialist **Emilia Berry** can create near-perfect areolas on breast cancer survivors, natural and gorgeous looking eyebrows using a unique combination of hair stroking and feathering techniques, eyeliner, and lip color. She can even treat stretch marks and vitiligo... sounds great, doesn't it?

Emilia wants you to know that permanent makeup is a serious decision. Choosing an unlicensed or unprofessional permanent makeup artist can result in a permanent eyebrow or eyelash loss, infections, allergic reactions, keloids (raised scars), or worse, hepatitis C.

Emilia founded **Permaline Cosmetics** over a decade ago in her native country of Germany. There, she studied at the premiere permanent makeup institute where safety and quality come first



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above all else.

Unfortunately, Emilia has treated many clients who required her expertise to correct permanent makeup gone wrong. She has corrected eyebrows that appeared black and solid like a thick black magic marker, unsightly lip colors, and unsteady eyeliner.

“Permanent makeup should be able to naturally enhance your beauty and features. It should never be obvious. The art lies in the overall effect. My clients often get compliments without it being known what was specifically done to them,” said Emilia.

Corrections aren't easy. They require time and money. This is why Emilia urges those who seek permanent makeup to do their research with these tips:

1. **Go for a consultation.** It's always best to meet your permanent makeup artist ahead of your treatment to give yourself time to make your decision.
2. **Study your chosen artist's Before/After photos.** Make sure the work appears soft and natural.
3. **Make sure your artist uses a new needle and works in a sterile environment.** Safety comes first!
4. **Look out for reviews.** A lot of negative reviews over a period of time can mean stay away!

Inks can also be harmful. It's important to make sure your permanent makeup artist uses only high-quality mineral inks. Low-quality inks may result in complications with MRI scans and the long-term effects of those inks are unknown. They may contain harmful toxins and chemicals which can leak into the bloodstream over time.

For more info, please visit Permalinecosmetics.com.

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